



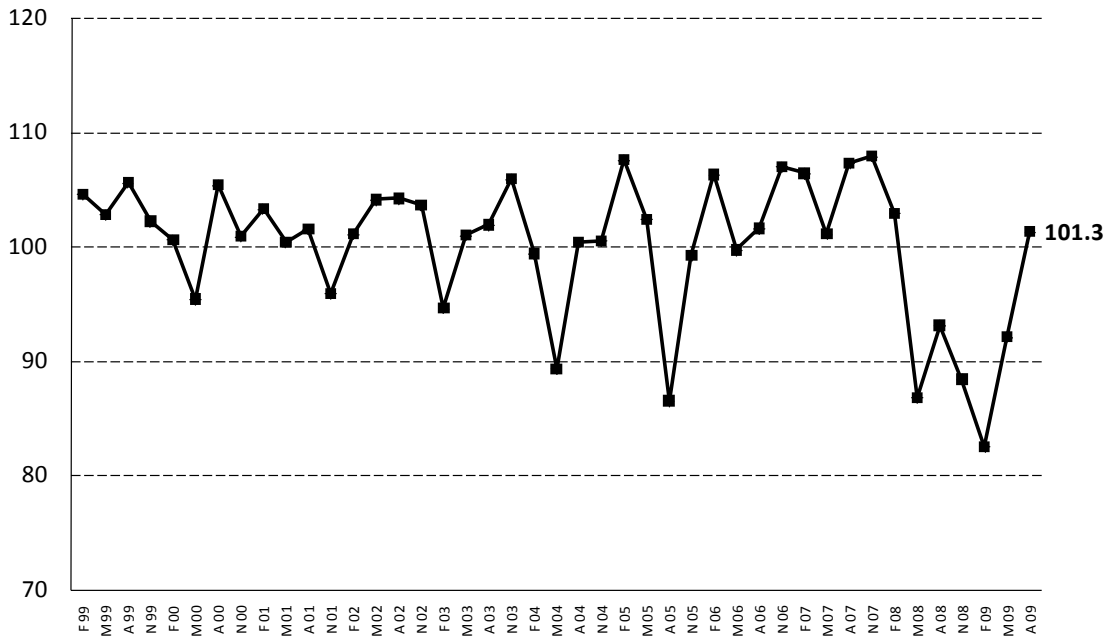
CRA Atlantic Quarterly® – Summer 2009

Sample: 1,507 Atlantic Canadians (18 years plus)
 Interview Dates: August 6 to August 31, 2009
 Margin of Sampling Error: ±2.5 percentage points (95% confidence level)

| Consumer Confidence Index | | | | | | | |
|-----------------------------------|----------------|----------------|----------------|----------------|----------------|----------------|----------------|
| | Q1 2008 | Q2 2008 | Q3 2008 | Q4 2008 | Q1 2009 | Q2 2009 | Q3 2009 |
| Atlantic Canada (n=1507) | 102.9 | 86.8 | 93.1 | 88.4 | 82.5 | 92.1 | 101.3 |
| Newfoundland and Labrador (n=401) | 115.2 | 105.4 | 110.5 | 108.8 | 96.5 | 99.8 | 111.0 |
| Prince Edward Island (n=301) | 93.1 | 78.3 | 80.5 | 80.3 | 78.8 | 90.7 | 99.8 |
| New Brunswick (n=402) | 96.3 | 85.5 | 90.6 | 82.5 | 82.1 | 93.8 | 98.6 |
| Nova Scotia (n=403) | 102.8 | 78.6 | 87.4 | 83.0 | 75.5 | 86.6 | 98.2 |

Q1 = February (Winter) Q2 = May (Spring) Q3 = August (Summer) Q4 = November (Autumn)

Consumer Confidence Index
Atlantic Canada



F=February, M=May, A=August, N=November